



Project ECHO Labs Presents

MISSION POSSIBLE

Project ECHO Labs, a consortium of hundreds of creative and avant-garde high school students will innovate, create and present their contemporary solutions to your most pressing business concerns, expansion options, or social causes. Let our teens inspire your organization’s next product, service or solution.

Corporate partners will identify (examples):

- A company-based or industry issue or problem that needs to be resolved
- A technology that is begging to be considered for an alternative use
- A social issue that needs new insight on how to change public perception or reactions

Project ECHO teen lab participants will:

Utilize Design Thinking as an approach to innovating a solution to the problem. Teens will work in teams as they consider the challenge and ideate multiple solutions before moving forward with their best idea. Participants will utilize strategic and conceptual methods to develop, prototype, and sketch their solutions. In addition, teens will develop surveys and test their hypothesis among their communities. Based on the challenge, corporate partners can expect to receive multiple solutions from teams of teens from across the southland. All submissions become the shared property of Project ECHO and the corporate partner.

Final Presentations

Corporate partners will receive submissions for consideration and will work with Project ECHO to identify the winning submission(s). Depending on the sponsorship level, submissions will come in the form of a short video or a 3-page report (other options available). Winning presentations will be announced at the upcoming High School Entrepreneurs’ Business Plan Competition, which will take place in the spring.

Mission Possible Industry Challenges Sponsorship Levels

\$10,000 Venture Partner	\$5,000 Angel Partner	\$2,500 Entrepreneur Partner
<ul style="list-style-type: none"> • Distributed video of industry challenge • Video link in ECHO newsletter to teachers and teens • Video link posted on ECHO website • Distributed full page industry challenge to teachers and teens • Highlight article in both ECHO Teacher Newsletter and Community Newsletter • Full page ad in event 	<ul style="list-style-type: none"> • Distributed full page industry challenge to teachers and teens • Highlight article in ECHO Community Newsletter • Industry Challenge Page link on ECHO website • Presentation of up to 3 awards at event (\$1,000 <u>or</u> \$500, \$300, \$200) • Full page ad in event program • Item included in teen goody bag distributed at event 	<ul style="list-style-type: none"> • Distributed full page industry challenge to teachers and teens • Highlight article in ECHO Community Newsletter • Presentation of up to 2 awards at event (\$500 <u>or</u> \$300, \$200) • Full page ad in event program • Name on check, website and more • Spotlight on Project ECHO social media

<ul style="list-style-type: none"> program Item included in teen goody bag distributed at event Presentation of up to 3 awards at event (\$2,000 or \$1,000, \$500, \$250) Name on check, website, and more Spotlight on Project ECHO social media Additional personalized opportunities 	<ul style="list-style-type: none"> Name on check, website and more Spotlight on Project ECHO social media Consideration of other personalized opportunities
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Join us for Project ECHO’s High School Entrepreneurs’ Business Plan Competition!

Contact Diane Quast at dquast@projectecho.org with the form below.

Yes! We’d like to become a Project ECHO Mission Possible partner:

- \$10,000: Venture Partner \$5000: Angel Partner \$2,500: Entrepreneur Partner

Contact Information:

Name		
Title		
Company		
Address		
Phone #	Email:	

Once this commitment form is received, you will receive an invoice from Project ECHO’s Paypal service. You will have the option to pay the invoice online using a credit card, or you can print the invoice and submit a check. Mission Possible partnerships are considered a sponsorship and contributions are tax deductible to the extent allowed by law. Tax ID: 95-4580212.

Project ECHO is a registered 501(c)(3) nonprofit organization dedicated to creating additional career options for high school students through a year-long program in business and entrepreneurship..

For more information about Project ECHO, please visit our website at www.projectecho.org



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