



Project ECHO celebrates 20 years of providing a year-long program in entrepreneurship to help teens graduate with high-demand business skills!

2014-2015 Project ECHO's High School Entrepreneur's Business Academy		
A year-long approach to empowering teens with business, vocational and entrepreneurship training.		
20 th Anniversary 1996 - 2016		
17 Schools Alliance Luskin Academy HS Channel Islands HS Charter Oak HS Dorsey HS Ivy Academia HS Ivy Academia Middle School Johanna Boss HS LB Poly: Center for Int'l Curriculum LB Poly: PACE Academy LB Poly: Pacific Rim Academy Los Angeles Big Picture HS Narbonne HS Palisades Park Charter HS Phineas Banning HS Sacred Heart HS Santa Barbara HS Santa Monica HS	Business Boot Camps Mega Mentor Mornings Entrepreneurship Academy Business Plan Competitions 4 Major Events	Business Plans Submitted 80
	750 Hours of classroom activities & instruction taught by 30+ teachers	Hours of Mentorship From 2,500 MBA Candidates From 3 Major University MBA Programs
	520 Volunteer Hours provided by 65 Business Executives to judge and mentor the 2-day business plan competition	\$6,750 In start-Up funds awarded 500 Teens in our Program



Save The Dates!

Business Boot Camp 1st Session:
Sunday, October 18, 2015 – 9am-3pm

Business Boot Camp 2nd Session:
Sunday, November 8, 2015 – 9am-3pm

Semi-Finals Competition:
Sunday, March 13, 2016 – 9am-3pm

Mega Mentor Day:
Sunday, April 3, 2016 – 9am-3pm

Business Plan Finals Competition:
April 17, 2016 – 9am – 3pm

All Events are held at:
UCLA Anderson School of Management
 110 Westwood Plaza
 Los Angeles, CA

Each Project ECHO event draws a crowd of approximately 250+ high school students, 100-200 graduate students, 25 teachers and 200+ business executives, community members, parents and friends of Project ECHO!

Age Demographics of Event Attendees:

- 13-19 years old – 65%
- 20-35 years old – 15%
- 36-99 years old – 20%

To customize your corporate sponsorship opportunity, please contact us at:

admin@projectecho.org or 310.251.8636

Project ECHO is a 501(c)(3) nonprofit organization. Tax ID: 95-4580212.

www.projectecho.org

“Project Echo played an important role in my life because the program gave me a better understanding of the business industry and it also gave my peers and I the opportunity to create a business plan. Furthermore, being able to receive proper feedback from professional individuals was great assistance throughout the process. I enjoyed how the meetings were held at a University because it gave us, the students, an opportunity to be able to have a small experience of college and also be able to network with a diverse set of people,” - Jacqueline, 18yr old 2015 Project ECHO participant attending California State University Fullerton this fall

Proud partners and supporters of Project ECHO include:



Project ECHO 2015-2016 Sponsorship Opportunities:

Your investment in Project ECHO leads students one step closer to graduation and to becoming successful business leaders and entrepreneurs!

Contact us at admin@projectjecho.org to confirm your support.

Project ECHO is pleased to extend our Corporate Benefits for the entire program year!	Presenting Sponsor \$10,000	Executive Sponsor \$5,000	Venture Capitalist \$2,500	Start Up \$1,000	Swag \$250	In-Kind
Opportunity to serve as an event Keynote Speaker during Boot Camp or Mega Mentor Day	X					
Spotlight sponsorship announcement in Project ECHO's e-newsletter distributed to 1,500+	X					
Name/logo printed on the oversized check presented to a winning team at the final Business Plan Competition. Present the Competition's Over All Winning Team their check on-stage at the event	X	X				
Naming Recognition on event program covers and a full page ad on the back of event programs	X					
Advertisement in Event Program(s)	FULL PAGE	HALF PAGE	QUARTER PAGE	BUSINESS CARD SIZE	COMPANY LOGO	COMPANY LOGO
Recognition as Corporate Sponsor: corporate logo (with link) prominently displayed on Project ECHO's website and social media pages	X	X	X	X		
Opportunity for Employees to volunteer and serve as Business Plan Competition Judges	X	X	X	X		
Opportunity to place company swag in Project ECHO participant gift bags	X	X	X	X	X	
Opportunity to host a convention-style booth at Project ECHO events	5 events	3 events	2 events	1 event		
Reserved seating at Project ECHO events	10 tickets	5 tickets	2 tickets	1 ticket		
VIP reserved seating at the Awards Ceremony and Keynote Presentation at the Finals Competition	10 tickets	5 tickets	2 tickets	1 ticket		





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Project ECHO 2015-2016 Corporate Sponsorship Commitment Form:

Your investment in Project ECHO leads students one step closer to becoming successful entrepreneurs!

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Yes! We'd like to support ECHO's Business Plan Competition!

- \$10,000: Presenting Sponsor
- \$5,000: Executive Sponsor
- \$2,500: Venture Capitalist Sponsor
- \$1,000: Start-Up Sponsor
- \$250: Please include my company swag in your participant gift bags
- Please contact me about donating in-kind items for your event opportunity drawings
- We cannot attend, but wish to make a donation of: \$ _____

PAYMENT INFORMATION (please print clearly) or make your donation online at

www.projectecho.org/donate

Donor Name: _____

Title: _____

Company/Organization: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Please check one of the following options:

Check enclosed (payable to Project ECHO) Charge to (please circle): Visa MasterCard Amex Discover

Card number: _____ Security code** _____ Exp. date: ____/____

**The last three digits in the top right corner on the signature box on the back of the card, or four digits on the front of an Amex card

Name of Cardholder: _____ Signature: _____

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Project ECHO is a registered 501(c)(3) nonprofit organization dedicated to providing a year-long program in entrepreneurship to help students graduate from high school with in-demand business skills.

Tax ID: 95-4580212. www.projectecho.org



Photos from ECHO's Business Plan Finals Competition, hosted at UCLA

Thank you for your generosity and support!

